



TRACETM

Used Product Retailer Awareness Campaign

Crimes that involve break-ins and personal property theft continue to rise in Canada. To help Property Owners fight back TRACETM, Home Hardware and the Ontario Association of Chiefs of Police "OACP" have joined forces to introduce an exciting new tool to aid in theft prevention, the recovery of stolen goods and criminal convictions.

The TRACETM organization is built around the marking and locating of personal assets. Using a simple tool, the TRACETM pen, Property Owners can easily mark and register their valuables on-line in a centralized secure database.

The OACP, Home Hardware and TRACETM are launching a local communication and information campaign to inform the public, second-hand stores and pawn shops as to how they can be active participants in property theft prevention, detection and conviction.

In support of this initiative participating second-hand stores and pawn shops will elevate their standings in the community and gain market advantage in providing peace of mind for their customers.

We Support Crime Prevention.



Products sold here have been checked for TRACETM theft deterrent markings.

ENDORSED BY



traceidentified.com

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How Second Hand Stores Can Help

1. Show your support for the program by prominently displaying the "WE Support Crime Prevention" window static at or near the entrance to your place of business.
2. Check for the phosphorous elements of TRACETM on all incoming items that you are interested in purchasing for sale with the Black Light provided.
3. Should elements of the TRACETM be present travel to the Lost and Found page at traceidentified.com to see if the TRACETM marked item has been reported lost.
 - a. If the item is not reported lost you can proceed with the transaction. Upon completion of the transaction please ask the seller to update their TRACETM Asset Registry reflecting the change of ownership as soon as possible.
 - b. If the item is reported lost inform the customer that it is company policy not to purchase TRACETM lost reported items unless the seller can provide proof of purchase or the seller removes the item in question from the Lost and Found listing.

